



# Stephanie Freeman

Graphic Designer

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References available upon request

## PROFILE

A hard-working, nerdy, charismatic and motivated graphic designer with a proven track-record for creating innovative and successful print and social media campaigns.

I have helped to create successful brand and marketing campaigns for my clients by exhibiting my teamwork, collaboration and leadership skills. I am not just a designer though, I also have extensive experience with project management, client services, account services, and copywriting.

I look forward to working for a company that sparks innovation and drives creativity, as well as helping it's employees pursue growth and learning in a teamwork environment.

## EXPERIENCE

- Sept. 2019  
- Oct. 2019

**Graphic Designer at 185 Promotions**  
Design and manage promotional apparel and products for clients, as well as assisting clients with print marketing materials.
- Feb. 2019  
- Sept. 2019

**Contract Graphic Designer at Roche Diagnostics**  
Brand manager in design and development of product packaging and graphics for United States and global markets.
- Jan. 2008  
- present

**Freelance Graphic Designer, owner, momme design**  
Client manager and brand enforcement in design and development of logos, marketing materials, web design, and photography.
- Sept. 2016  
- Sept. 2018

**Visual Designer at Cook Medical**  
Client manager and brand enforcement in design and development of marketing materials, motion graphics, exhibit designs and illustrations.
- Nov. 2008  
- Sept. 2016

**Senior Graphic Designer at Indianapolis Zoo**  
Client manager and brand enforcement in design and development of print and online marketing materials, ux design, sign design/development, social media and illustrations.
- June 2006  
- Dec. 2007

**Art Director at Miller Brooks**  
Client manager and brand enforcement in design and development of marketing materials, logo design, illustrations and web design.
- May 2005  
- May 2006

**Art Director at Sport Graphics**  
Client manager and brand enforcement for NCAA materials, design and development of print materials, logo design, sign design/development.
- Aug. 2004  
- July 2005

**Graphic Designer at Aquent**  
Client manager and brand enforcement for Community Hospital materials, design and development of print materials, logo design.
- May 1998  
- July 2004

**Senior Graphic Designer at iDiz Inc.**  
Client manager and brand enforcement in print and online marketing campaigns, logo design, web design, illustration, photography and copywriting.

## EDUCATION

- 1992 - 1995

B.F.A in Visual Communication; Herron School of Art
- 1990 - 1992

A.F.A in Visual Communication; Vincennes University

## EXPERTISE

- Graphic Design
- Illustration
- Photography
- Sign Design/Development
- Web Design
- UX Design
- Brand Development
- Copy Writing
- Project Management

## SOFTWARE

- Adobe Creative Suite
- Microsoft Office
- HTML/CSS
- Powerpoint
- Sketch
- Adobe Premiere

## AWARDS

- Indianapolis Addy Award  
Citation of Excellence
- Big Book of Logo's Vol. 3  
Power One and Source One Logo's
- CUNA Marketing Diamond Award  
First Place
- CUNA Marketing Diamond Award  
Award of Merit

## CIVIC INVOLVEMENT

- Providence Cristo Rey High School  
Volunteer Photographer and Graphic Designer
- Indianapolis Zoo  
Events Volunteer
- Abraham Lincoln Elementary School  
PTA - Secretary/Board Member